



Travel Central Vacations

March 3, 2023

Attn Melinda

Dear Melinda,

We are the Recycling Challenge! We believe that Global Warming and Climate Change are real! Many of the things that we throw-away, add to Global Warming, and the pollution of our environment, community, and planet. The Recycling Challenge's goal is to educate and help facilitate recycling programs and individual recycling efforts to reduce our Carbon Footprint.

We do this using various efforts and activities:

- *Making costumes, props & products of recycled materials to demonstrate ideas one can do with recycled material.
- *Educate, demonstrate, and explain how recycling trash and other products help reduces one's carbon footprint;
- *hosting Educational Seminars with organizations and businesses with a focus on recycling;
- *PSAs on Radio and TV as well as social media on the topic of Recycling;

We also host a series of fun events and festivals around the U.S. and internationally that spreads the word about the need for recycling. We hope you and your organization also support reducing one's carbon footprint by **recycling** and join us by supporting The Recycle Challenge Parade & Festival in New Orleans as a Travel Sponsor.

The overall project is raising funds & awareness for youth programming Literacy Project International aka Whose Magazine? A Youth Publication with the collaboration of fiscal agent CCI (Collaborative Community Initiative). The 2nd Annual Recycle Challenge Parade & Festival's main location will be St. Roch Market, along with businesses in the neighborhood such as Beanlandia, Cafe Istanbul, JAMNOLA, & Always Lounge & Cabaret, to name a few.

The scheduled dates are April 18th to 23rd, 2022, celebrating Earth Day with a small hybrid, multi-sensory experience spanning six nights and one full day on Saturday, presenting an engaging nightly activity showcasing vendors, local artists, food, music, and more, all centered around a recycling theme, feeding the mind, body, and our environment.

For your viewing, I've attached:

1. [Current Press Release Page & Video for October 19, 2022.](#)
2. Recent CANVASREBEL Magazine featuring Madera E. Rogers-Henry

I'd like to see your receptivity to participating in one or more of the following:

1. PROVIDE TRAVEL

- a. Provide partial or the entire round-trip airline tickets from California to New Orleans. The main headliner is musician Amadou Fall also known as Ame Kora. As a world-renowned musician, his credits include featured musician on the blockbuster movie, "Blphotographer, Bernard Grantack Panther" soundtrack.
- b. Provide partial for #1 and add #2, partial round-trip airline ticket from Denver, Colorado to New Orleans for Gina Schettini, a booking coordinator, and stilt walker for the festival and parade. And the final ask,
- c. Provide partial for #1, #2, and #3, round trip airline ticket from Denver, Colorado to New Orleans for a photographer, Bernard Grant.

2. ASSIST IN SPREADING THE WORD TO YOUR CLIENTS:

- a. We'd like to provide 25% to you to assist THE RECYCLE CHALLENGE promoting 1-Day Festival Passes (\$50.00 until March 15th, 2023), and or 6-Days Pass (\$250.00).

For your assistance, your company will be added to major sponsorship with your logo, and other benefits.

We'd like to discuss your involvement with TRCPF in one or more of the following ways:

1. GREEN SPACE Area -Have Louisiana Just Recovering Network assist to construct new products from unwanted wooden pallets and other items (tables, chairs, serving stations, sitting benches, and prep unwanted furniture for Mobil herb gardens). These items will be utilized within the Green Space - VIP area for guests and volunteers.

The below schedule may be subject to change.

- a. Set up - Saturday, April 22, 2023 from 1pm-4pm - Green Space Area
- b. Break Down - Monday, April 23, 2023 morning (times to be scheduled)
2. HANGING PLANTERS - Create hanging planters utilizing plastic bottles and burlap to create, assemble and install vertical gardens with CORE youth. These planters attach to Prime vendor's green walls (surround 8 booths). Measurements will be provided.
3. STAGING - Assisting other non-profits to support prime and merchandise vendors to assist with staging aesthetically pleasing booths and stalls. We will need 10 to 25 volunteers to be assigned to a vendor.
 - a. Assisting Prime sponsors with having set up their 6 ft booths
 - i. on Friday, April 19th, 2023 1pm to 3pm (must be assembled by 4:30 pm)
 - b. Set up vendor booths & stalls sustainable vendor booths and stalls at the festival.
4. Or if you have an idea on anything else it would be helpful.

I can be available on Zoom or in person to review the contents of this letter. In the event you have additional questions, I may be reached at (347) 735-1257.

Sincerely,

Madera E. Rogers-Henry

CFO, Organizer & Recycle Artist

The RECYCLE CHALLENGE

CORE Latoya Jefferson Romone Edwards

New Orleans Manager Music Outreach Coordinator

Recruitment Outreach

CORE

Dear Latoya,

October 21, 2022

On behalf of myself and our THE RECYCLE CHALLENGE team, we're excited to connect with your non-profit CORE. Through this global initiative that focuses on addressing reducing trash pollution, we are intentional, blending rich cultural stories from a New Orleans and African perspective. TRCPF is a multinational initiative encouraging students, adult artists, and everyday folks to participate in community challenge(s), or create a work of art from recycled materials.

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