



FOR IMMEDIATE RELEASE

February 13, 2023

Green Bean Krewe & The Recycle Challenge Krewe Parade on LUNDI GRAS

New Orleans, La.—There's a new enthusiasm around recycling that's noticeable during this Mardi Gras season. Some krewes are beginning to incorporate earth-friendly throws along parade routes, while other krewes continue to create costumes incorporating upcycled clothing. Take notice that two new krewes will be parading together with a “green” and environmental theme. On Lundi Gras day, the Red Beans Krewe introduces its walking parade krewe “Green Beans” for Feijao (Bywater). The parade begins at 2:00 pm, at Bud Rips Bar at 900 Piety Street, and continues through St. Roch neighborhoods to its completion on Governor Nichols and Marais Street within the Faubourg Marigny neighborhood.

The Recycle Challenge Krewe represents a small membership of intergenerational krewe of parents/guardians, their children, and singles; wearing costumes assembled by the community. Over the past few weeks, St. Roch Market has served as a location for The Recycle Challenge to teach and build its paper costumes weekly. Visit the website for weekly classes that are “free” or suggested donations to anyone who wants to learn. Partnerships include youth volunteers from Virage, CORE NEW ORLEANS (interns from Xavier) children from AGILE Learning Center, and community-building partners such as Dykes with Drills and Community Workshop Nola. A special feature—a majority of the vibrant paper hats worn in the parade traveled from our community partners of twenty-four milliners from the Milliners Association of Nigeria.

All costumes and hats utilize 100% trash that has been repurposed and saved from landfills. Expect to see recycled newspaper-inspired coats, jackets, vests and skirts, and masks. Along with plastic crocheted skirts, ponchos, and purses. During the Lundi Gras Parade krewe members will be handing out a limited amount of repurpose throws and Q-Code “free” passes to April’s 2023 event. Those who receive the passes are encouraged to register by March 15th, 2023.

“We are so appreciative to be invited to participate in a walking parade with the “Green Beans”. It’s an amazing experience for many of the members, who may have lived in New Orleans and never considered parading. It’s really beautiful to have parents walking with their children for the sake of recycling. It’s a family-friendly experience. “

The Recycle Challenge krewe will be hosting its Second Annual Recycle Challenge Parade and Festival (TRCPF), sponsored by TRIWATER. The multinational initiative encourages folks to participate in community challenges and develop art from recycled materials, starting on April 18th to the 23rd, 2023. Kicking off Earth Day weekend, with a [six-day event](#) hosted at St. Roch Market will showcase local artists,

food, and music. TRCPF aims to blend culture, community, and historical “green” connections while addressing key global issues, such as pollution.

The fiscal agent for the non-profit is Collaborative Community Initiative (CCI), along with **TRiWater** our Anchor Sponsor is the only black-owned covered, natural spring in the entire state of Georgia that produces a natural Alkaline rating of 7.4pH. Harriet & Lucy LLC is 100% woman-owned.

Recycling Partners: More recycling partners are being confirmed to provide a full-service experience for attendees. We are proud to announce Glass Half Full will provide a glass recycling aspect for the second year.

One of our Parade Sponsor is JAMNOLA, along with Location Partners (New Orleans) **St. Roch Market, AllWays Lounge & Cabaret, Beanlandia and Grow On Urban Farms** with (Lagos, Nigeria) **La Mango Restaurant**.

Build Team & Resources Partners (New Orleans) **Pontilly Coffee, CORE, Habitat For Humanity - RESTORE, Virage & AGILE Learning Center, Community Workshop Nola (CWN)**, and **Dykes With Drills**.

Performance Coordinators; **Circus Elevated (Colorado) and Romone Edwards & FUNGI, & Breaks In The Simulation** (New Orleans).

Community Partners (New Orleans, La) **Hotel Peter & Paul, Bijoux de Delone, designer & recycle artists Carnell Jackson & Reuben Craddock, Dreamer’s Touch, Chic Nouvelle Model & Talent Management, Ultropolis LLC, and Genius Is Common (New York), Raven Speaks Performance Artist, Symphony of Sound LLC, official photographer, Bernard Grant, (Denver, Colorado),**

Tymisha Harris - Josephine -The Play (Fort Lauderdale, Florida), and (Lagos, Nigeria) The Milliners Association of Nigeria, upcycle & eco-conscious caretaker, artist John Edom, and Great Audacity Studio (public relations).

Community Asset Partners: **Kut UpKrewe/Skate Exclusive skating instructors, and Balthazar Electriks (New Orleans, La.), StudioVisceral (Atlanta, Ga.) Media Partners Gambit, Where Ya’ At Magazine, and Whose Magazine? A Youth Publication.**

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