

FOR IMMEDIATE RELEASE

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Recycle Challenge Parade and Festival 2025: A Celebration of Art, Recycling, and Literacy

(New Orleans, LA.) — The Recycle Challenge proudly presents the Recycle Challenge Parade and Festival 2025, an exciting event celebrating recycling, art, and community from the Lower 9th Ward to the French Quarter and the St. Roch Faubourg Marigny neighborhood. This month-long celebration kicks off on March 31, 2025, and features a variety of small focused activities emphasizing sustainability.

Join us for the opening of our art exhibition, “**CONNECTING US 2 TRASH**,” from March 25th to May 1st, 2025, at the New Orleans Healing Center, highlighting the potential of upcycled materials.

Exhibition Duration: March 25 - May 1, 2025

- **Curator’s Discussion: March 25, 2025**

- Time: 6:00 PM - 7:00 PM
- **Location:** New Orleans Healing Center

- **Panel Discussion: March 31, 2025**

- **Group Panel: "Consumerism and Its Relationship to Trash"**
- Time: 6:00 PM - 7:00 PM
- **Location:** New Orleans Healing Center

The exhibition showcases the transformative potential of discarded materials through the eyes of various artists, illustrating how creativity can redefine waste.

Event Highlights:

- **Admission:** Free for the public with suggested donations to support our initiatives.
- **Intention Salons and SOUL Full Salons:** Engage in small circles designed to share ideas and ignite conversations on sustainability and well-being.
- **Parade:** Enjoy a colorful procession showcasing costumes made from recycled materials.
- **Workshops:** Participate in VIP Artist Workshops (\$150 to \$250), with proceeds pass forward sponsoring an attendee in need.
- **Family Fun:** Engage in activities, live performances, and inspiring talks from sustainability leaders.

The festival raises funds for our non-profit Literacy Project International, which enhances literacy awareness through hands-on programming.

Get Involved:

For more information about vendor applications, sponsorships, and event details, please visit www.therecyclechallenge.org or contact us at therecyclechallenge1@gmail.com. Stay updated on social media @the1recyclechallenge!

Join us in making a positive impact on our community and environment at the Recycle Challenge Parade and Festival 2025!

About The Recycle Challenge

The Recycle Challenge is a program of our nonprofit organization dedicated to promoting recycling and sustainability while supporting literacy initiatives through engaging, hands-on experiences.

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